

# Preparing Students for Pathways of Purpose

## Challenge

Cherry Creek operates 66 schools and serves over 53,000 students. The district needed a unified solution to connect students with CTE pathways and partner organizations for hands-on experiences.



*Dedicated to Excellence*

Cherry Creek Schools

“Salesforce and Elevation Solutions helped us think about how we can continue to support students in 5, 10 and 15 years. Helping students define their pathway of purpose means starting on that journey now.”

**Maria Martin**, Career & Innovation Strategic Partner  
*Cherry Creek School District*

## Solution

With Elevation Solutions, Cherry Creek uses the flexibility and scalability of Salesforce to build awareness of CTE programs, scale community partnerships, connect students to meaningful opportunities, and measure progress.

## Results

The district centralized 300+ partners in a single view with rich engagement data and automatically processes 100% of CTE applications, resulting in fewer staff hours and finalizing the master schedule 5 weeks earlier. Most importantly, Cherry Creek can analyze the impact of its programs on students' college and career success.



100%

Are aware of  
CTE opportunities

